



ON
ARCHI-
TECTURE

Skala dizajna OD MIKRO DO MAKRO

1-2 December 2016

#Conference

1-15 December 2016

#Exhibitor



Serbian Academy of Sciences and Arts,

Gallery of Science and Technology, Đure Jakšića 2, Belgrade, Serbia

PROGRAM

DAY 1 [1 DECEMBER 2016]

13.15 Registration

13.45 Conference Opening

Introductory speeches/ On behalf of STRAND Ružica Bogdanović/ On behalf of SEC Nataša Danilović
On behalf of SB Aleksandra Stupar

SCALE OF DESIGN FROM MICRO TO MACRO IN ARCHITECTURE AND ART

14.00 – 16.00 **Urban & Architecture Design**
Session Chair: Aleksandra Stupar
20 minutes Presentations followed by Discussion.

LANGUISH AFTER SAFETY IN THE URBAN LIFE
Nataša Danilović

DIFFERENCE AS A MODEL OF IDENTITY
Tatjana Stratimirovic

SCALE AND PLACE: EXPERIENCING CONTEMPORARY BUILT ENVIRONMENTS
Pavlos Lefas

SPACE / PLACE OF THE CONTEMPORARY CITY The Impact of Consumerism on the Morphology of the City
Svetlana Batarilo

MULTI-SCALE APPROACH IN THE URBAN MORPHOLOGY BASED METHODOLOGY
Ranka Gajić

15.40 Discussion & Coffee Break

16.00 – 18.30 **Art & Architecture and New Media Approach**
Session Chair: Nora Lefa
30 minutes Presentations followed by Discussion.

ECO-DESIGN BY REMAKING TOWARDS AN ARCHITECTURE OF ENJOYMENT
Cristian Suau

ART INSTALLATIONS: BETWEEN ART AND ARCHITECTURAL PROJECT
Marija Zečević

17.00 Coffee Break

TELLING TALES IN SMOOTH AND STRIATED SPACES

Elif Ayiter

OBJECTHOOD AND LANDSCAPE

Yannis Ziogas

18.15 Discussion

19.00 Exhibition Opening and Awards Ceremony

20.30 Dinner [optional, please sign up at Registration Desk]

DAY 2 [2 DECEMBER 2016]

11.00 -13.00 **Architecture & Urban Design**

Session Chair: Ksenija Bunjak

20 minutes Presentations followed by 15 minutes Discussion after each Session.

ON MINIMALISM IN ARCHITECTURE – INTERIOR AS PROTAGONIST IN A GAME OF CHINESE BOXES

Dragana Vasilski

(NEW) MEDIA FAÇADES: ARCHITECTURE AS A MEDIUM IN URBAN CONTEXT

Milica Stojšić

IMPACT OF REGULATION ON AESTHETIC QUALITY OF URBAN LANDSCAPE MACRO LEVEL

Ivana Lukić

SYNTHESIS OF GENERATIVE PRINCIPLES IN URBANISM FOR PROGRESSIVE URBAN PLANNING AND DESIGN

Milan Nikolić

GLOBALISATION SETTINGS OF ARCHITECTURE AND BRANDING CONTEMPORARY CITY: THE CASE OF BERLIN

Ivan Simić, Aleksandar Grujičić

OSIJEK – PUBLIC SPACES IN THE SUSTAINABLE CITY

Denis Ambruš, Vlatko Dusparić

THE GOVERNMENT'S ROLE IN BLURRING ARCHITECTURAL IDENTITY, NUBAI, EGYPT

Ahmed Emam

13.00 Discussion & Coffee Break

13.30 -15.30 **Art & Architecture and New Media Approach**

Session Chair: Virna Koutla

20 minutes Presentations followed by Discussion after each Session.

SYMBIOTISM AND THE SYNERGY OF SCALE

Ksenija Bulatović, Ksenija Bunjak, Sandra Persiani

DESIGN-DATA INTELLIGENCE: MICROHISTORIES AND DIAGRAMMATIC REASONING

Dragana Ćirić

PLAYING WITH TRANSPARENCY

Snežana Zlatković

IMMERSION INTO THE OBJECT

Nora Lefa

SYNTHETIC MATERIALITY or WHAT IF MY VOICE COULD SHAPE THE GIANT VASE

Virna Koutla

MY SWEET CAGES AN ESSAY IN SEMIOTICS

Dragana Stanačev Puača

15.30 Discussion & Conference Closing