ON ARCHITECTURE 2021

FACING THE FUTURE – NEW CHALLENGES

CALL FOR PAPERS AND CONTRIBUTIONS

9th International Conference and Exhibition

Serbian Academy of Sciences and Arts, Gallery of Science and Technology, Belgrade, Serbia

CONFERENCE 3-4 December 2021
EXHIBITION 1-12 December 2021

INTRODUCTION

STRAND - Sustainable Urban Society Association welcomes your submission of Papers and Contributions for ON ARCHITECTURE 2021 in Belgrade, Serbia.

Every year, STRAND has accepted papers from all over the world and has been sharing knowledge to conference participants. Please review the following topics and submit your Application in English. We welcome your active participation in Conference and Exhibition hosted by Serbian Academy of Sciences and Arts, Gallery of Science and Technology.

If you have any questions, please contact STRAND Organization Team (info@strand.rs).

WELCOME to ON ARCHITECTURE 2021, the 9th International Conference on Architecture, Technology, Design and Art!

KEY DATES

Call for Papers Open	15 February 2021
Abstract Submission	15 June 2021
Abstract Acceptance	30 June 2021
Paper/ Poster Submission	30 September 2021
Confirmation of Participation	**10 October 2021**
Exhibition Application	15 September 2021
Exhibition Acceptance	30 September 2021
Exhibition E-Poster Submission	15 October 2021
Poster Submission (at Gallery)	28 November 2021

After closing of the abstract submission on 15 June 2021, the paper selection for the 2021 conference will commence. Authors will receive notification of acceptance by 30 June. Authors of accepted contributions to the conference are expected to register for the conference and present their contribution.

THEMES

The theme of the 9th International Conference and Exhibition ON ARCHITECTURE 2021, entitled FACING THE FUTURE – NEW CHALLENGES, follows the basic concept realized and developed at previous conferences of a multidisciplinary approach to the topic of architecture.

The Association is keen that the papers presented at the Conference address themes of relevance to the reshaping the future and post-pandemic sustainability. Papers that fit within main topics of conference theme and areas of interest can be joined as introductory lectures.

The themes will be discussed through various points, processes and trends that contribute to new aesthetics and functionalism: globalization, new approaches to design, innovative technologies, projects, and materials.

A special block of topics is focused on challenges in architecture and urban design in terms of how we can reshape the future in creating post pandemic sustainability, and how we can reset sustainable development goals for a pandemic world.

In the past year many conferences, university education programs and professional associations discussed on how to rebuild better after the pandemic, for example "RE-START- EUROPE ECTP-CEU 2020 declaration for an *inclusive* and *just* post -covid future for all communities".

Therefore, it is especially interesting how the settlements will be organized in the future development, how to improve the quality of work and life, how architecture can help through the organization of space, materialization. Furthermore, the improvement of IT technology and programs, which have made an outstanding contribution, enabling the holding of education programs, as well as the holding of conferences and meetings, virtually or online.

Interdisciplinary approach is a milestone in defining thematic blocks:

Phenomenology of Architecture

- Substance of Architecture,
- Philosophy of Architecture,
- Utopia and Architecture,
- Virtual Architecture,
- Architecture as Manifest/ Ideology and Architecture

Challenges in Architecture and Urban Design

- Reshaping the future and post-pandemic sustainability
- Reset sustainable development goals for post-pandemic world
- Architecture and Globalization: Influence of Globalization on architectural expression, vision of a future planet Earth in Planet City,
- Challenges in Architecture and Urban Design - Facing the Climate Crisis, Sustainable Practices
- Modeling the Future - modeling future architecture and design with environmental and social implications,
- Smart Design - in architecture, urban design, street and home furniture, lighting
- Sustainable Architecture- buildings as a key element for sustainable cities

Technology and Architecture

- Technology and Architecture - how the use of digital technologies transforms the work process (BIM)
- Scientific research and architectural practice
- Innovative solutions in methodological approach and design in the use of materials
- Playing City - gamification in urban design and town planning,
- Innovation in art, architecture, science, and technology in the digital age
- Innovation in information technology - improved use and user experience
- Enhancing quality of life using buildings, holistic planning, and smart technologies
- Best practices - learning city revitalizes learning in communities, extends the use of modern learning technologies and fosters a culture of learning throughout life

Architecture and Art

- Architecture and Art: Spatial Installations,
- Architecture and Design: Thoughts through drawings,
- Architectural Language/ Architecture and Semiology,
- Architectural Designs – Metalanguage of Architecture
- Art as inspiration

New Media Arts, Computational Design and Architecture

- Philosophy and Theory of New Media
- Creative Space: Interior, Green Space, Built World/ Street World, Augmented Space
- Living Architecture
- Cyber Space/ Cyber Art/ Cyber Culture Studies
- Virtual and Augmented Reality in Art and Architecture
- ICT Innovation/ Enhanced User Experience
- Globalization and New Media
- Innovation and creativity in AI
- Fashion and new media technologies
- Advertising in the digital age

SCIENTIFIC BOARD

- Professor Branislav Mitrović, Faculty of Architecture, University of Belgrade, Serbia
- Professor Rachel Armstrong, Department of Architecture, Planning & Landscape, Newcastle University, United Kingdom
- Professor Vladan Đokić, Faculty of Architecture, University of Belgrade, Serbia
- Professor Stanko Gaković, The Art Institute of Houston, USA
- Professor Ružica Bogdanović, Faculty of Architecture, Belgrade, Serbia
- Professor Aleksandra Stupar, Faculty of Architecture, University of Belgrade, Serbia
- Professor Figen Beyhan, Faculty of Architecture, Gazi University, Ankara, Turkey
- Professor Pavlos Lefas, Department of Architecture, University of Patras, Greece
- Dr Stahl Stenslie, Head of Research and Development Division at Kulturtanken, Oslo, Norway
- Dr Nora Lefa, Technical University of Crete, School of Architecture, Greece
- Leonidas Koutsoumpos, Assistant Professor, National Technical University, Greece
- Anastasios Tellios, Assistant Professor, School of Architecture, Aristotle University of Thessaloniki, Greece
- Vera Parlac, Associate Professor, Hillier College of Arch & Design, USA
- Marija Mano Velevska, Associate Professor, Faculty of Architecture, Ss. Cyril and Methodius University in Skopje, North Macedonia
- Dr Denis Ambruš, Postdoctoral Researcher, Faculty of Civil Engineering, University of Rijeka, Croatia
- Dr Aleksa Bijelović, Lecturer, School of Design and the Built Environment, Curtin University, Perth, Australia
- Ruth Ron, University of Miami, School of Architecture, USA
- Liam Young, Coordinator, SCI-Arc, Los Angeles, USA
- Elif Ayiter, Sabanci University in Istanbul, Turkey
- Renate Weissenböck, Graz University of Technology, Austria

AWARDS

The International Jury will evaluate and award best Exhibition entry as *MicroMacro Award.*

STRAND Awards are dedicated to the recognition of implemented projects, as well as design projects and competitions in the field of architecture design, interior design, furniture design (home and street or public decor), public space design, urban design, smart city design, art projects, new ideas and their exemplary implementations, a new methodological approach. The competition is international, open to all geographical locations.

International Jury Members in alphabetical order: Zoran Abadić (Serbia), Stahl Stenslie (Norway), Venetia Tsakalidou (Greece) and Renate Weissenböck (Austria).

SUBMISSION GUIDELINES

▪ Papers
Papers on research, theoretical approach and best practices of project realization.
Abstract should be written in English and contain no more than 300 words.

Submit your Abstract before 15 June 2021 by email info@strand.rs

▪ Poster Session
Poster session for the presentation of material that would benefit from one-to-one discussion.
Abstract should be written in English and contain no more than 300 words.

Submit your Abstract before 15 June 2021 by email info@strand.rs

▪Exhibition
The Conference topics are also the Exhibition topics: Phenomenology of Architecture, Challenges in Architecture and Urban Design, Technology and Architecture, Architecture and Art, New Media Arts, Computational Design and Architecture.
The Exhibition will be held parallel to Conference at Serbian Academy of Sciences and Arts, Gallery of Science and Technology, Belgrade, Serbia, 2-11 December 2021.

Exhibition Application should be written in English and contain 1-3 illustration of the work and short description no more than 70 words.
Please note that in case of acceptance the Exhibition Application material will be used for Exhibition Book.

Submit your Application before 15 September 2021 by email info@strand.rs or by third party transfer if the application is larger than 5 Mb.

REGISTRATION

EARLY Registration for payment completed until 1 July 2021!

▪ Conference

Author of 1 Paper (120 EUR)

Author of 2 Papers (180 EUR)

PhD Student Author of 1 Paper (80 EUR)

PhD Student Author of 2 Papers (120 EUR)

Author of 1 Poster for Poster Sessions (80 EUR)

▪Exhibition

Exhibition Registration fee is 50 EUR per Panel.

Applicants can choose to exhibit one Project on 2 or more Panels. Registration fee for the second Panel is with 50% discount or 25 EUR.

ORGANIZATION

International Coordination
Professor Aleksandra Stupar, Faculty of Architecture, University of Belgrade, Serbia
Dr Nora Lefa, Technical University of Crete, School of Architecture, Greece

Conference Concept
Professor Ružica Bogdanović, Faculty of Architecture, Belgrade, Serbia

Organization Team
Milan Maksimović, Project Officer
Ana Makragić, Project Officer
Bogdan Maksimović, Manager

Support
Serbian Academy of Sciences and Arts, Gallery of Science and Technology

Realization
STRAND – Sustainable Urban Society Association

www.strand.rs