

**GOING DIGITAL:**  
 INNOVATION IN ART, ARCHITECTURE, SCIENCE  
 AND TECHNOLOGY IN DIGITAL ERA

**PROGRAM**

BELGRADE, SERBIA  
 2018

**GOING DIGITAL 2018**

**7-8 June 2018**  
**Belgrade, Serbia**

**DAY 1 – 7 June 2018**

9.30  
 10.00 – 17.00

**Museum of Applied Art, Gallery Jade, Vuka Karadžića 18**

**Opening & Welcome Address**  
**KeynoteTalks – Case Netherlands**

**Morning Session**

**KeynoteTalks – Case Netherlands #WEARABLES**

Overall time slot for each presentation in the concurrent session is 30 minutes.

**Moderator Danielle Roberts**

10.00 Hellen van Rees  
**Affordances and Advances of Robotic Textiles in Wearables**

10.30 Qi Wang [by Skype]  
**Zishi: Smart Garment for Rehabilitation**

11.00 Kristin Neidlinger  
**FleXo – Flexible exoskeleton for therapeutic use**

*Break 15 minutes*

11.45 Danielle Roberts  
**Meditation Lab**

12.15 Erwin Hoogerwoord  
**Solemaker**

12.45 – 13.45 **Panel discussion, moderator Jelena Guga**  
 Invited participants all speakers of the KeynoteTalks – Case Netherlands #WEARABLES  
 as well as speakers at the Third International Conference on Digital Age #WEARABLES

*Lunch break 75 minutes*

**Afternoon Session**

**KeynoteTalks – Case Netherlands #ARCHITECTURE**

Overall time slot for each presentation in the concurrent session is 30 minutes.

**Moderator Nataša Janković**

15.00 Frank van der Hoeven  
**Virtual Reality Design Methods Lab – VRDML**

15.30 Milena Ivković  
**Digital Gaming Mechanics for Urban Planning:  
The Case of OMG! meet-up**

16.00 – 17.00 **Panel discussion, moderator Nataša Janković**  
Invited participants all speakers of the Keynote Talks – Case Netherlands #ARCHITECTURE  
as well as speakers at the Third International Conference on Digital Age #ARCHITECTURE

*Dinner [optional] at 20.00*

**DAY 2 – 8 June 2018** **Faculty of Architecture, room 254, Bulevar Kralja Aleksandra 73 (2<sup>nd</sup> floor)**

9.30 – 17.00 **Third International Conference on Digital Age**

### Morning Session

#### Conference Block 1 Going Digital #WEARABLES

Overall time slot for each presentation in the concurrent session is 30 minutes.

**Moderator Dragana Nikolajević**

9.30 Iva Jestratijević  
**Sustainable Fashion and Future of the Apparel Industry**

10.00 Marija Tavčar  
**Costume as Wearable Technology**

10.30 Dragana Nikolajević  
**Implementation of the New Technologies in Clothing Inspired by Bioluminescence**

*Break 15 minutes*

#### Conference Block 2 Going Digital #ART

Overall time slot for each presentation in the concurrent session is 30 minutes.

**Moderator Jelena Guga**

11.15 Mariela Cvetić  
**The Artist's Book in the Age of Digital Technology**

11.45 Dejan Grba  
**Going Post-Digital  
Presenting and Promoting Digital Art Within Contemporary Digital Culture**

12.15 Manthos Santorineos, Stavroula Zoi  
**The Geo(augmented)CulturalSpace: A proposal for a Large-scale, Geopolitical Art**

*Break 15 minutes*

#### Conference Block 3 Going Digital #ARCHITECTURE

Overall time slot for each presentation in the concurrent session is 30 minutes.

**Moderator Sofija Bajić**

13.00 Dragana Ćirić  
**Diagrammatics of Virtual Connectome:  
Architecture of Digital Memory Scaping**

13.30 Nataša Janković  
**Architectural Terri[s]tories Going Digital: Mapping the City Transformation**

14.00 Snežana Zlatković  
**City – Escapes – Yugoslav General Staff Building  
Fluid Air Drawing**

*Break 15 minutes*

### Afternoon Session

Overall time slot for each presentation in the concurrent session is 20 minutes.

**Moderator Sonja Jankov**

14.45 Svetlana Batarilo  
**The City as a Means of Differentiation  
The Center of Consumption and an Object to consume**

15.05 Sofija Bajić  
**Learning from Nike: Interactive Retail Spaces which Create a Connection  
between Users and the Brand**

15.25 Ana Knežević  
**Art History Methodology in the Age of Cyberculture**

*Break 15 minutes*

Overall time slot for each presentation in the concurrent session is 20 minutes.

**Moderator Ana Knežević**

16.00 Sonja Jankov  
**Animated GIF and Architecture**

16.20 Nora Lefa  
**Architecture or Urbanism?**

16.40 Slađana Marković, Igor Svetel  
**The Model in Coded Digital Design Process – Digital Chain Case**

*Closing at 17.00*

Organization & Support

**strand**  
Sustainable Urban  
Society Association

*Creating our futures*  
**ECTP-CEU**  
European Council of Spatial Planners  
Conseil européen des urbanistes

  
Kingdom of the Netherlands  
Embassy of the Netherlands

  
Museum of Applied Art

  
University of Belgrade  
Faculty of Architecture

Media support

**Designed.rs**  
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