

OA2024 Call for contributions

The call for contributions invites researchers and practitioners to submit proposals for presentations that relate to the conference and exhibition theme and enhance peer-learning.

The deadline to submit proposals 1 June 2024 (CET)

CONFERENCE

5-6 December 2024

Serbian Academy of Sciences and Arts, Belgrade, Serbia
Rectorate of the University of Belgrade, Serbia

STUDENT EXHIBITION AND PANEL DISCUSSION

16-20 December 2024

Faculty of Architecture of Polytechnic University of Turin, Italy

EXHIBITION

4-18 December 2024

Gallery of Science and Technology of the Serbian Academy of Sciences and Arts, Belgrade, Serbia

WORKSHOP

6 December 2024

Serbian Academy of Sciences and Arts, Belgrade, Serbia



12th International Multimedia Event

ON ARCHITECTURE — Shaping the City through Architecture

The 2024 ON ARCHITECTURE (OA2024), titled 'Shaping the City through Architecture' will be hosted by the Serbian Academy of Sciences and Arts, Gallery of Science and Technology and Rectorate of the University of Belgrade in Serbia, featuring Student Exhibition and Panel Discussion hosted by Faculty of Architecture of Polytechnic University of Turin in Italy.

The 12th International multimedia event will cover a wide range of topics from Architecture, Town Planning and Urban Design, Humanities, and Art. Active researchers from various countries will participate in the event to present their latest research and practices. The conference will be conducted online and in-person in the format of thematic panel discussions.

CONFERENCE (international, peer-reviewed, open call)

'Shaping the City through Architecture' builds on the concept of previous ON ARCHITECTURE conferences and focuses on future sustainability in light of the rapid growth of the world population.

As many relevant stakeholders are actively discussing how to rebuild better — one such example being the 'Re-START-Europe ECTP-CEU2020 declaration for an

inclusive and just post-covid future for all communities' — it is especially intriguing to consider the future settlements and how they will impact the quality of the environment and urban life.

Papers that fit within main theme and areas of interest could be joined as introductory lectures at the Conference.

Please submit **Abstract for the Conference** (300 words) and **Applications for the Exhibition** (100 words and two images) via email info@strand.rs



THEMATIC BLOCKS

The themes will be discussed through various disciplinary lenses, including new aesthetics and functionalism, globalization, design methods and approaches, innovative materiality, technology, and new media.

- 1. City design vs scenario for the future (or new scenario)
- 2. Architecture and challenges in creating architecture for the future:
 - Challenges in architecture in contemporary times,
 - Phenomenology of architecture, Architecture and art, Technology and architecture.

- 3. Architecture and/or art, and the influence of new media approach in creating a vision of new architecture
- 4. Research through design: a creative process in tandem with conventional research
 - Respect for landscape ecology requires an opportunity for development.
 - Respect the historical context, culture, and physical heritage

EXHIBITION AND AWARDS

The competition is open to individuals and organizations in the fields of architecture, urban planning, design, history, technology, art, photography, new media art and to all geographical locations. Established in 2016, the *MicroMacro* awards are dedicated

to the recognition of design solutions in innovative ways that successfully implement new standards in architecture and urban design and planning and encourage environmental sustainability. International exhibition follows the thematic blocks.

STUDENT EXHIBITION AND PANEL DISCUSSION (undergraduate student exhibition, invite only)

Designers are increasingly compelled to shape larger scales and contexts to address questions related to infrastructural problems, urban and ecological systems, and cultural and regional issues. These questions, previously confined to engineering, ecology, or regional planning, now require articulation through design. Encouraging students to reexamine their tools and develop strategies to link attributes previously understood to be

separate from each other or external to the design disciplines, those questions have also opened up a range of technical, formal, and social repertoires for architecture and urbanism. The exhibition will collect student works from four landscape and architecture departments of four international universities to illustrate the emergence of the geographic and the emerging tools necessary for designers to operate and shape larger scales and contexts.

WORKSHOP (doctoral students and early career researchers, invite only)

The Conference will include the workshop where postgraduate students can present their research topics in a form of short concept for valuable peer feedback and collaborative

criticism. The workshop participants will be required to prepare in advance a short presentation for discussion.



| KEY DATES | |
|--------------------|--|
| late February 2024 | First Call for Contributions |
| 1 June 2024 | Conference Abstract Submission and Exhibition Application Submission |
| 28 June 2024 | Conference Selection Outcome and Exhibition Selection Outcome |
| 16 September 2024 | Preliminary Paper Submission and Exhibition E-Poster Submission |
| 10 November 2024 | Final Paper Submission (peer-reviewed) |
| late November 2024 | Printed Poster Submission at the Gallery |
| late December 2024 | Publishing of the Conference Proceedings |

SUBMISSION

CONFERENCE

For Abstracts, send 300 words, up to 6 keywords, title, author(s) names and affiliations.

EXHIBITION

For Application, send 100 words text description including title of the project/program and authors names (format for text description is doc or docx) PLUS 2 high resolution promotional images representative of the project/program (up to 15 cm in width, 300 dpi max 2MB, format for images is jpeg or tif).

FEES

The Organizer offers the following conditions for participation where each fee is valid for one manuscript.

— **EARLY Registration** (paid until 30 July 2024)

For 1 Conference Paper 150 EUR, for Conference Paper by doctoral students and early career researcher (required proof of study and/or age) 100 EUR, for 1 Conference Poster 100 EUR.

— **REGULAR Registration** (paid until 15 September 2024)

For 1 Conference Paper 200 EUR, for Conference Paper by doctoral students and early career researcher (required proof of study and/or age) 150 EUR, for 1 Conference Poster 150 EUR.

— **Exhibition Registration** fee is 50 EUR per Poster

ORGANIZATION

Partners

Supporting Partner

Serbian Academy of Sciences and Arts, Belgrade, Serbia
Gallery of Science and Technology of the Serbian Academy of Sciences and Arts, Belgrade, Serbia

University Partner

Rectorate of the University of Belgrade in Serbia
Faculty of Architecture of Polytechnic University of Turin, Italy

Industry Partner

Calibro Zero, Italy
DOMAIN Office, USA/Serbia

People

Conference and Exhibition Concept

Professor Dr Ružica Bogdanović, Serbia
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International Coordination

Professor Dr Aleksandra Stupar, Serbia
Associate Professor Dr Nora Lefa, Greece

Student Exhibition and Panel Discussion Coordination

Dr Francesco Carota, Italy/USA
Mitesh Dixit, USA

Organization and realization

STRAND – Sustainable Urban Society Association, Serbia
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